

# North Carolina Men's Health Summit

## It's Time To Make A Difference

Monday, January 22, 2007

UNC The William and Ida Friday Center  
for Continuing Education

100 Friday Center Drive  
Chapel Hill



**Men's health in North Carolina pales in comparison to national averages for men, and some health indicators are trending in the wrong direction. North Carolina men have higher mortality rates for heart disease, stroke, cancers and diabetes. The disparity for minority North Carolina men is even greater. It is time to address these issues and make a difference for men's health in North Carolina.**

## Target Audience:

Policy makers, public health officials, educators, health department directors, legislators, grassroots men and funders.

## Objectives:

- Get the picture on the latest data on North Carolina men
- Learn what is happening at the national level for men's health
- Learn about successful program models that may have statewide implications
- Help determine next steps for men's health in North Carolina

## Agenda:

7:30 AM	Continental Breakfast/Registration
8:15 AM	Welcome/Introductions
8:30 AM	Keynote Speaker
9:15 AM	Panel - State of Men's Health <ul style="list-style-type: none"> <li>• Federal level</li> <li>• State level</li> <li>• Maryland Commission on Men's Health</li> </ul>
10:15 AM	Break
10:30 AM	Snapshot on Men's Health; Men A Disparate Population <ul style="list-style-type: none"> <li>• Cancer</li> <li>• Heart Disease</li> <li>• Obesity</li> <li>• Diabetes</li> <li>• Mental Health</li> </ul>
Noon	Lunch Keynote Speaker
1:30 PM	Concurrent Breakout Sessions (4 Tracks) <p>Track One: Grassroots Advocacy Programs</p> <ul style="list-style-type: none"> <li>• American Heart Association</li> <li>• American Cancer Society</li> <li>• TBD</li> </ul> <p>Track Two: Exploring Local Models of Reaching Men In Community, Work and Play</p> <ul style="list-style-type: none"> <li>• Engaging Men's Organizations; Minority Action Team</li> <li>• Reaching Men Using Recreation and Community Health Workers Model</li> <li>• Reaching Men Where They Work</li> </ul> <p>Track Three: National Program Models for Men's Outreach</p> <ul style="list-style-type: none"> <li>• Men's Health Network</li> <li>• Georgia 100 Black Men Outreach Project</li> <li>• TBD</li> </ul> <p>Track Four: Model Programs for At-Risk Men</p> <ul style="list-style-type: none"> <li>• Going Home Initiative</li> <li>• Mental Health/Substance Abuse Outreach</li> <li>• Violence and Injury Prevention</li> </ul>
2:45 PM	Break
3 PM	Panel Discussion on Next Steps
4 PM	Adjourn

## Registration Information:

Deadline for registration Tuesday, January 16

The conference is free of charge and space is limited.

Please register by following one of the below options:

- Go to [www.mensconferences.com](http://www.mensconferences.com) and select North Carolina Men's Health Summit and complete appropriate registration information
- or
- Complete the information below and fax to (910) 715-5054

Email Address

Title First Name Last Name Credentials

Organization/Company

Your Title

Street Address

City State Zip Address Type (Home or Work)

Phone

Fax

How did you hear about this event?  Mailing  Email  
 Friend or co-worker  
 Web search engine

For more information or to register by phone, please call (910) 715-1925.

Confirmation letters will include directions, parking instructions and suggested list of hotels.

Planning partners for this event include the following organizations:

- FirstHealth Community Voices
- The American Heart Association
- The American Cancer Society
- The North Carolina Institute of Minority Economic Development, Inc
- The Men's Health Network
- The North Carolina Office of Minority Health and Health Disparities
- The North Carolina Comprehensive Cancer Program